



THE MEDIA BOOK

ARTHUR BLACK

Modern Country · Timeless Stories

FEATURING THE DEBUT SINGLE

“Naggin”

September 2026

Electronic Press Kit · Version 1.0

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CHAPTER I

Official Biography

Arthur Black is a modern country singer-songwriter whose music is built on one simple belief: the greatest songs come from everyday life.

An observant storyteller with the heart of an old soul, Arthur writes about the moments that connect us all — family, relationships, traditions, laughter, heartache, and the conversations that become lifelong memories. Rather than chasing trends, he creates songs that feel familiar because they reflect the lives people are already living.

Raised in Nashville, Tennessee, Arthur spent nearly four decades surrounded by one of the world's richest songwriting traditions before beginning his next chapter in Fort Wayne, Indiana. Growing up in one of the world's great musical capitals gave him a deep appreciation for timeless songwriting, but his greatest inspiration never came from the industry itself. It came from the people around him — family gatherings, neighbors, friendships, and the ordinary moments that quietly shape who we become.

Arthur discovered songwriting at the age of fifteen, realizing early that music was more than entertainment — it was his way of preserving life's stories. Inspired by the storytelling of Alan Jackson, the soul of Ray Charles, and the authenticity of Darius Rucker, he developed a style that blends modern country with honesty, warmth, humor, and emotional sincerity.

Grounded by strong family values, Arthur believes music has the power to bring people together. Whether it's laughter around the dinner table, a quiet drive home, Saturday traditions, or the playful conversations shared between couples, he sees everyday life as the richest source of great songs.

That philosophy comes to life in his debut single, “Naggin.” The song began more than twenty-five years ago during one of life's simplest moments. While making a box of Hamburger Helper, Arthur's girlfriend playfully kept reminding him about unfinished chores around the house. Instead of letting the moment pass, he reached for a pen and transformed an ordinary conversation into a song.

The idea stayed with him for decades. Years later, when it came time to introduce himself as an artist, Arthur knew exactly which song deserved to be first.

Set against the backdrop of a college football Saturday, “Naggin” captures a scene that countless couples immediately recognize. It's funny, honest, and familiar — not because it's about football, but because it's about life. The setting may be Saturday, but the emotions belong to anyone who has ever smiled through the little moments that make relationships real.

For Arthur, “Naggin” isn't simply a debut single. It represents the beginning of a career devoted to telling authentic stories through music. Every song he writes is created with one hope: that listeners won't simply hear it — they'll see themselves in it.

CHAPTER I

Official Biography

Independent by choice and committed to artistic integrity, Arthur Black is building a catalog centered on timeless songwriting, memorable characters, and genuine human experiences. His goal isn't simply to release songs — it's to create music that families revisit across generations because it still feels true.

When asked what he hopes people will remember most about his career, Arthur's answer is always the same: “I hope they remember that I knew how to put life into songs.” That isn't just his legacy. It's the reason he writes.

CHAPTER II

Artist Snapshot

ARTIST	Arthur Black
GENRE	Modern Country
HOMETOWN	Nashville, Tennessee
CURRENT BASE	Fort Wayne, Indiana
SONGWRITING SINCE	Age 15
DEBUT SINGLE	Naggin
INFLUENCES	Ray Charles · Alan Jackson · Darius Rucker
BRAND MOTTO	Putting Life Into Songs.
POSITIONING	Modern Country. Timeless Stories.

ARTIST STATEMENT

“The best songs don't have to be invented. They're already happening all around us.”

CHAPTER III

Biography Timeline

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- NASHVILLE, TENNESSEE** ● Raised in Music City — surrounded by the storytelling traditions of country music.
 - AGE 15** ● Discovers songwriting and begins preserving life's stories on the page.
 - ~ 25 YEARS AGO** ● Writes “Naggin” during an ordinary evening making Hamburger Helper.
 - FIVE YEARS AGO** ● Relocates from Nashville — settling into a new neighborhood, a new chapter.
 - 2026** ● Records the debut single “Naggin” at Sweetwater Studios.
 - SEPTEMBER 2026** ● Launches as an independent modern country artist.

CHAPTER IV

Featured Single — Naggin’



DEBUT SINGLE

Naggin’

Released September 2026

A scene twenty-five years in the making — an ordinary Saturday, a box of Hamburger Helper, and a conversation that quietly became a song. “Naggin’” is the first chapter of an independent catalog built on honest, timeless storytelling.

CREDITS

WRITTEN BY	Arthur Black
PRODUCED BY	TBA
RECORDED AT	Sweetwater Studios
MIXED BY	TBA
MASTERED BY	TBA
PUBLISHED BY	Pen Down Publishing
MANAGEMENT	Arthur Black Operations

CHAPTER V

Official Quotes



The best songs don't have to be invented. They're already happening all around us.

— ARTHUR BLACK



I hope they remember that I knew how to put life into songs.

— ARTHUR BLACK

CHAPTER VI

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The full Electronic Press Kit —
bio, photography, downloads, video,
and press assets — always current.
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THE JOURNEY BEGINS

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— ARTHUR BLACK

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